

Dr Donna Leishman girl@6amhoover.com

Senior Lecturer, Duncan of Jordanstone College of Art and Design (DJCAD),
University of Dundee. Programme Leader - Communication Design.

Education

- 1994 - 1998 BA (Hons) in Illustration & Printmaking, Design School, Duncan of Jordanstone College of Art and Design.
- 1998-1999 MDes., Department of Visual Communication Glasgow School of Art. Dissertation: "Does Point and Click Interactivity Destroy the Story?"
- 2000 – 2004 Ph.D., Department of Visual Communication, Glasgow School of Art. Thesis: Creating Screen-Based Multiple State Environments: Investigating Systems of Confutation". Passed with no corrections.

Experience

Management and Teaching

1.0 FTE Lecturer (Teaching and Research), DJCAD:

- 2013 – Programme Leader for Communication Design at DJCAD. Primarily is a management role with strategic overview for Honours degrees in Illustration, Animation and Graphic Design and a MSC in Animation and Visualisation, with 14 members of academic staff. In terms of teaching I currently lead the Communication Design Context and Theory modules I also supervise students on the Research & Creative Practice dissertation modules.
- 2004 – 2013 Course Director BA / BDes (Hons) Illustration, DJCAD
As the Course Director I was responsible for managing a department of approximately 75 undergraduate students. This was a varied role that required an oversight of the core delivery of the course's curriculum, development of external briefs and partners and responsibility for all internal assessment, representation at cross moderation, quality of feedback, representing the course for QAA and bench marking purposes.
- 2007 – 2009 Deputy Head, School of Media Arts & Imaging, DJCAD
This role was held in addition to the above Course Direction and required me to contribute to School of Media Arts & Imaging strategic management team, whose remit covered both our teaching and research agendas. In the absence of the Head of School, I was a signatory for budgetary spends and represented the School of Media Arts & Imaging at key DJCAD committees (School Board, Teaching and Learning and Research etc.)
- 2001 – 2003 0.5 FTE Lecturer (Teaching and Research) Job-share Course Director BA (Hons) Illustration, The Glasgow School of Art. Responsible for managing a department of 40 students over level 3 and 4 - designing curriculum and live projects as research led teaching, organising assessment, delivering feedback and QAA bench marking.
- 2000 – 2001 0.4 FTE Lecturer (Teaching and Research), The Glasgow School of Art Responsible for developing digital media practices across Graphic Design, Illustration and Photography utilising my research.

Other Appointments and Affiliations

- 2014 Editorial board for - *Journal of European Folklore Research* and *Journal of Traditional Art & Folk Studies*

- 2014 - 2017 External Examiner Royal College of Art, MA Communication Design
- 2013 - Contributing Editor to *Leonardo Electronic Almanac*.
- 2012 - 2016 Examiner University of Brighton BA/MA (Hons) Illustration
- 2012 - Peer reviewer for the journal *VaroomLab*.
- 2011 - 2015 Examiner Falmouth University, MA Illustration: Authorial Practice
- 2010-12 Examiner, Newcastle University MRES in Digital Media
- 2011 Chair "Without Sin: Taboo and Freedom Within Digital Media" ISEA
- 2010 Co-Chair, Transdisciplinarity strand at Digital Art Weeks 2010 Symposium in Xian, China.
- 2006 Referee committee: "Game-Art-Interface Cybergames" Murdoch Australia & "Digital Arts and Culture" Perth, Australia.

Prizes, Awards and other Honours

- 2013 "Canongate's Future 40" composed by my professional peers, a list celebrates the best of contemporary Scottish storytellers.
- 2008 Media Art Award (\$1000), Visionary Landscapes Conference, Electronic Literature Organisation bursary. Vancouver, USA
- 2006 Electronic Literature Organisations "Collection 1." Peer reviewed digital archive. 1 of 60 International artists selected.
- 2004 By royal invitation "Best of British Design" reception, Buckingham Palace.
- 2003 Streaming media section winner Australian Centre for Moving Image Prize (acquisition to the public programs permanent collection).
- 2003 ALT-W Award (£2900), Scottish Arts Council.
- 2003 Finalist in the Barcelona Online Flash Film Festival.
- 2002 New Project Bursary (£1000), Centre for Contemporary Art Glasgow.
- 2001 Emmy Nominee for the Rosie O'Donnell Show, with BullseyeArt, NYC.

Invited Talks

- Jan 2015 Plenary Keynote, *Media, Communication and Cultural Studies Association* Conference. Presentation: "Digital Futures". Northumbria University.
- 2014 Chair's Introduction "Without Sin," *Freedom and Taboo In Digital Media*, day symposium, Visual Research Centre / Centre Space, University of Dundee.
- 2011 &Now 2011 Festival, University of San Diego, presentation: "Without Context: the implications of the born digital for Digital Humanities."
- 2009 AHRC funded Collaborative Research Training project on research development, digital media art and curating at CultureLab Newcastle University. Presentation: "Practice-led methods for PhDs – Interaction and Narrative"
- 2010 *Digital Art Weeks* 2010 Symposium, Xian Academy of Fine Art, China. Presentation: "This Is Not A Game"
- 2010 UPLAY Workshop, *ISEA 2010*. Presentation: "Pervade"
- 2008 *CultureNet*, Capilano, University British Columbia, Canada. Presentation: "Digital Literature and Me"
- 2008 Department of Linguistic, Literary, and Aesthetic Studies and Digital Culture Research Group at The University of Bergen, presentation: "Dissonance in Multi-Semiotic Landscapes"
- 2004 – 2008 MPhil Art and Design in Organisational Contexts, Glasgow School of Art. Presentation: "Digital Media Research"

- 2007 (ME)DIA: *Networked Societies and the Creative Personal*, Glasgow School of Art. Presentation: "Reflections on practice and research."
- 2007 Graduate Research School, Edinburgh College of Art. Presentation: "Practice-led Doctoral methodologies"
- 2005 Panellist on the Narrative forum, Flash In The Can: Design and Technology conference, Toronto. Presentation: *Narrative and Interaction*

Selected Public Exhibitions, Festivals and Catalogue Contributions

Leishman, D. (5.3.2012-8.6.2012) 1 of 8 international practitioners, "See Into the Trees", triptych of laser cut Perspex new commission for *Alt-W Shortcuts*, Travelling Gallery, various locations through Scotland. Supported by Creative Scotland and Edinburgh Council. Audience 6-700 children.

Gibson, S. and Leishman, D. (2010). "Transdisciplinarity Symposium Description," *Digital Art Weeks 2010* catalogue, Xi'an China, pages 32-33.

Leishman, D. (May 2007) *The Scottish Show 07*. 1 of 34 national design practitioners. Exhibition Catalogue and participation into the design enquiry supplement. 2 Images, A4 Page, 500 words ISBN: 1 905061 12 9

Leishman, D. (2.2.2005 – 18.3.2005) *Scottish Show Comes Home*. 1 of 13 national design practitioners. The Lighthouse Museum, 70 Mitchell Street, Glasgow. Supported by The Scottish Executive

Leishman, D. (14.4.2004-19.4.2004) 1 of 12 national design practitioners, "Scottish Show" supported by The Lighthouse Museum, Studio Zeta, Via Friuli, Milan and (22.0.2004-26.9.2004) at New Oxford Street London. Supported by The Scottish Executive & DesignersBlock,

Leishman, D. (Apr - May 2003) "6amhoover.com", *Boston Cyberarts Festival*, M.I.T Media wall, Boston MA, USA.

Leishman, D. (8.6.2002-1.9.2003). 1 of 5 international exhibitors. "Red Riding Hood" at the *Web Racket: Contemporary Interactive Web Art* exhibition DeCordova Museum/Phyllis and Jerome Lyle Rappaport Gallery, Boston, USA.

Leishman, D. (Sep 2002) "6amhoover.com" *Re-Animate* Web Festival, Rotterdam, The Netherlands, EU.

Leishman, D. (Apr - May 2002), "Hypnogogia: Two Waking Dreams" representing the CCA, Glasgow Art Fair, Glasgow.

Leishman, D. (April 2002) 1 of 10 international exhibitors, "Red Riding Hood" at the *TechnoPoetry Festival* - Georgia Institute of Technology, USA.

Research

My work is a combination of critical writing and practice-based research in digital art and has crossed disciplines such as electronic literature, ludology (the study of games) and more recently human computer interaction, sociology and psychology. Research themes include human activity within digital media: exploring how digitally mediated narratives extend authorship and reception, what role media technologies

have in forming or disturbing social identity and ultimately what art and design practices can offer to current debates and societal challenges. I was submitted into both the RAE 2008 and REF 2014 and was a DJCAD Internal Peer Reviewer for Panel 2 & 3 REF Interim Reviews on research staff. Full profile available: <http://www.dundee.ac.uk/djcad/research/researchprojectscentresandgroups/donnaieishman/>

Postgraduate & Doctoral Studies

- 2015 Jan Ph.D Internal Examiner, Ms Iwona Hrynczenko "A Practice Based Investigation of Human Expressive Movement and Gesture." DJCAD.
- May 2014 Ph.D, External Examiner, Ms Ching-Yu Chang, "The Practice-Led Research of a Picture Book about the Life Changing Journey," Edinburgh College of Art / Edinburgh University.
- 2011 – Pres Mr Damon Herd "Authenticity in auto/biographical comic books – does it matter?" 2nd supervisor - submission date set June 2015.
- 2006-12 Dr S. O'Callaghan "Graphical tagging & (re) materialisation of the art object." 2nd supervisor, part-time study, passed with minor revisions.
- 2009 Expert reader for Dr Neil McLeod, Falmouth University, Ph.D title: "Narrative in the Margins." Passed minor revisions

I also contribute to PhD thesis monitoring, chairing and examining on our transfer process, reviewing and interviewing potential Ph.D candidates including DJCAD's AHRC block grant 2010, 2011. 2010-11.

Taught postgraduate 1st supervision:

- 2011 – 2012. Ms Ines Valente, MSC Animation & Visualisation
- 2011 – 2012. Mr Lingfei Zhu, MSC Animation & Visualisation
- 2010 – 2011. Mr Omar Arshad, MSC Media Arts & Imaging
- 2008 – 2009. Ms Jordan Butler, MSC Animation & Visualisation
- 2009 – 2009. Ms Gudrun Bombosch, MSC Media Arts & Imaging
- 2008 – 2009. Mr Alastair Boyce, MSC Media Arts & Imaging
- 2007 – 2008. Ms Suzanne Wright, MSC Media Arts & Imaging

Recent Research Projects

2013. Senior Editor, and contributing author in "Without Sin: Freedom and Taboo in Digital Media," Electronic Almanac Vol 19 No. 4. 293 pages. This issue contains 18 multidisciplinary papers spanning Law, Curation, Sociology, Pedagogy, Choreography, Art History, Political Science, Creative Practice and Critical Theory. ISSN 1071-4391 ISBN 978-1-906897-26-0

2013-14 "Front" is a fictitious cautionary HTML5 tale, set within the world of social media. Funded by Project Ginsberg (Scottish Government and Creative Scotland initiative) curated by New Media Scotland with the remit to improve the nations mental wellbeing.

Jan 2014. "Freedom and Taboo in Digital Media," Organiser and Chair of a symposium at University of Dundee, with the remit was to explore the notion of the moral economy of human activity and how this is translates (or not) within digital media. Speakers: Dr Lanfranco Aceti, Design Prof Johnny Golding, Dr Sheena Calvert (University of Westminster), Artist Heath Bunting along with Dundee researchers Dr Cornelia Solfrank, Dr Sandra Wilson, Dr Simone O'Callaghan.

2010. "Fuga," Installation & Performance at Inspace (New Media Scotland) for Third International Conference on Interactive Digital Storytelling (Napier University).

Funding gained

Research. "Front" creative practice. Funded by ALT-W Creative Scotland / Scottish Government / Project Ginsberg £8900, not FEC. Start date August 2013. Project publically launched at the Edinburgh International Arts Festival August 2014.

Research. "Borderline" creative practice. Funded by Humanities in the European Research Area's ELMCIP (Developing a Network-Based Creative Community: Electronic Literature as a Model of Creativity and Innovation in Practice) project, £2871.19, not FEC. Start date October 2011. Project publically launched Oct 2012.

Funding sought

Research – pending result - AHRC Standard grant titled "The History, Theory and Practice of Live Visuals: From Expanded Cinema to Live Cinema and Vjing" (£429,743, submitted 22.12.13 with a start date 1.1.16 duration 2 years). I am listed on this grant as a co-investigator with Prof. Atau Tanaka (Goldsmiths,) Prof. Peter Richardson (Hertfordshire), Prof. Stefan Müller Arisona (FHNW Switzerland) with the Principle Investigator Dr. Steve Gibson (Northumbria). This project seeks to extensively document the history, theory and practice of Live Visuals alongside the audience experience of live contexts.

Research. "Hidden" Augmented Game, Creative Scotland / Glasgow 2014 Open Fund joint application with Dr Stephen Gibson (Northumbria University) £ 77,887.78 (not FEC) Submitted February 2013, notified unsuccessful May 2013. Grading/feedback given: 500 applications to the Open Fund with a combined request of £49.5million.

Research. "Interactivity and Performativity," PI Prof. Andrew Roberts (University of Dundee), CI with Dr Shaleph O' Neill (University of Dundee) Prof Jerome Fletcher (Falmouth), Dr David Benyon (Napier University), Dr Sue Hawksley (University of Bedfordshire), Prof Scott Rettberg (Bergen University), Prof Martin Fischer (University of Potsdam) for AHRC Large Grant *Digital Transformations* theme. £1,223,431 FEC. Submitted May 2013, notified unsuccessful August 2013 made the second round of reviewers PI called for interview.

Research. "Re-Modelling Creative Systems: Illustration," PI Dr. Shaleph O'Neill (University of Dundee), CI for an AHRC Large Grant. £474,666 FEC Submitted May 2012, notified unsuccessful July 2012. Graded: 4

Research. Expression of Interest submitted for the "Community and Culture" sub theme of *Connected Communities*, EPSRC call December 2011. Unsuccessful.

Research. Expression of Interest for the EPSRC and US Department of Homeland's "Who Do You Think You Are" sandpit. September 2010. Unsuccessful.

Research. "Gesture based dual interaction for Narrative in digital media", PI / single applicant for AHRC Early Career Scheme. £39,978 FEC. Submitted September 2009, notified November 2009 unsuccessful. Graded: 3.5